



Deep Tech European Venture Builder – De-TECH

CO-CREATION WORKSHOP

 Date: Tuesday, 30 September 2025

 Time: 10:00 – 11:30 CEST

 Format: Online (Zoom)

Join us to share best practices in knowledge and technology transfer and to co-create a joint tool for technology valorization in this workshop.

This Co-Creation Workshop is designed to:

- ✓ Share and discuss preliminary results from the consortium's survey on technology scouting and valorization.
- ✓ Co-develop practical tools and methodologies for evaluating technologies, estimating their economic potential, and defining appropriate transfer strategies.
- ✓ Facilitate collaboration between partners through breakout sessions, ensuring diverse perspectives and practical contributions.

Agenda

- ✓ Welcome & Objectives
- ✓ Survey Results Presentation
- ✓ Keynote Speaker:

Real case about commercialization in Europe: **Insigh gravity**

Insight Gravity provides commercialization support for new technologies, products and services. We work with universities, researchers, labs, corporates and governments and investors, to navigate the complex path to commercialization for science-based technologies."

- ✓ Introduction to Breakout Sessions

✓ Breakout Rooms (the sessions will be held simultaneously so please choose the best option for you)

Breakout Rooms

➤ Room 1: Technology Scouting & Evaluation: Cecilia García Cena

<https://www.linkedin.com/in/catherine-delevoye-6973181/?originalSubdomain=lu>

➤ Room 2: Economic Valuation: Deniz Ağdaş

<https://www.linkedin.com/in/deniz-a%C4%9Fda%C5%9F-rttp/?originalSubdomain=tr>

➤ Room 3: Transfer Strategy & IP Management: Catherine Delvoye

<https://www.linkedin.com/in/catherine-delevoye-6973181/?originalSubdomain=lu>

✓ Wrap-up & Next Steps

The Deep Tech European Venture Builder (De-TECH) project, supported by the EIT HEI Initiative, aims to strengthen the capacity of universities and partners to bring cutting-edge research and innovations to the market. By fostering collaboration among higher education institutions, incubators, companies, and public authorities, De-TECH seeks to accelerate the creation of spin-offs, enhance technology transfer mechanisms, and provide entrepreneurship training for students, researchers, and staff.

De-TECH Consortium Partners

- Universidad Politécnica de Madrid (UPM) – Spain
- Leibniz University Hannover (LUH) – Germany
- Istanbul Technical University (ITU) – Turkey
- Estonian Business School (EBS) – Estonia
- Technoport SA – Luxembourg
- Effectia – Spain
- Istanbul Metropolitan Municipality (IMM) – Turkey